



Kids Bike Lane

A Path to Empowerment

www.kidsbikelane.org

Tax ID: 81-2464115

2022 Annual Report

Introduction

Kids Bike Lane had a very good year in 2022. In our seventh year, the combined efforts of many energetic individuals enabled us to increase our activities toward fulfilling our mission statement ...

Kids Bike Lane is a non-profit organization that partners with charities, community groups, civic organizations, corporations, and individuals to provide new and refurbished bikes for under-served youth toward the goal of empowering them to live a healthy and active lifestyle.



Some of the 553 bikes ready for delivery to 19 charities.

Summary of Seven Years

When we review the past seven years of providing and servicing bikes, we celebrate the following:

- In seven annual Big Bike Builds we have donated 4,043 new bikes and helmets to more than twenty-five charities in Alameda and Contra Costa Counties.
- In six years, our bike mechanics refurbished 398 used bikes that were donated to various charities, schools, and individuals.
- We have conducted nine Team Building Bike Builds where 274 employees assembled 190 bikes that were presented to local charities.
- Since 2019 we have presented twelve adaptive bikes to special needs riders.
- **This adds up to 4,643 bikes** that have been delivered to youth and young adults to empower them to live active, safe, healthy lives.

2022 Activities

1. Free Bike Repair Clinics

Kids Bike Lane offered one repair clinic this year sponsored by the Village Community Resource Center in Brentwood.

2. Distribution of Refurbished Bikes

Throughout the year we received used bikes that were refurbished by two of our Board members who are experienced bike mechanics. Some of the refurbished bikes were given to kids who were identified by school caseworkers in need of a bike. Adult sized bikes were donated to the Livermore Homeless Refuge and Shepherds Gate in Livermore. We delivered bikes to Jewish Family Community Services/East Bay for refugees and to several other charities. In 2022 KBL donated 44 refurbished bikes. We also provided locks and new helmets where needed.



In addition to donating many bikes to the Jewish Family Community Services/East Bay one of our bike mechanics serviced another 57 bikes that were donated by others to the Center, to assure they were safe and in good repair.

3. The Annual Big Bike Build

On December 3 we conducted our seventh annual Big Bike Build (BBB). About 275 volunteers assembled 553 brand new bikes that were distributed to 19 charities in Alameda and Contra Costa Counties. The charities in turn gave them to their family/children clients for Christmas. Each child that received a bike also received a helmet.

Some of the features of the 2022 Big Bike Build include:

- The 553 boxes of bikes were delivered in large bundles, wrapped on pallets. To prepare for assembling the bikes on Saturday a group of twenty boys and their mothers, from two chapters of Young Men's Service League, came after school on Friday afternoon to unpack the pallets, distribute bike boxes to workstations, and set up all the tables and chairs for the assembly teams and in the lunch building.
- The Alameda County Fairgrounds made available four of their large buildings. One was for 20 assembly teams, another for lunch, six assembly teams, registration, and information; a third for the quality control mechanics, and the fourth for staging the bikes to be picked up by the charities. In addition, the Fairgrounds provided 100 tables and 200 chairs, a warmer oven, a cooler for drinks, a PA system, a stage, and dumpsters for depositing all the flattened cardboard boxes.

- One of our sponsors, Units Portable Storage, delivered one container on Friday that contained the equipment/materials needed for the Big Bike Build and on Saturday came to pick up the container to return it to the Units lot where we would have access to materials again. In addition, Units delivered a container on Saturday to load one of the charity's bikes to deliver them to the site of the charity in San Lorenzo.
- It rained all day of the Big Bike Build. However, all the volunteers showed up with good energy and smiles because they knew what they were doing was going to make a big difference in the lives of 553 young persons.
- A team from AT&T Pioneers, an organization of retired AT&T employees, set up and served refreshments and lunch for all the volunteers. In addition, they covered the cost of the pizza, supplied by Pizza Guys in Pleasanton.
- One of our Board members, with his GoPro camera recorded much of the activity of the BBB and created a short YouTube video that appears on the Homepage of the KBL website.
- The bike assembly teams began working at 9:00 am and by 1:30 all the bikes were assembled and delivered to the quality control mechanics. In their red shirts they worked another couple of hours to assure all bikes were assembled correctly.
- All the volunteers worked hard to make the day a big success and left knowing they had made a significant contribution to assuring 553 kids would have a happy Christmas with a new bike.
- At this year's Big Bike Build we presented a beautiful pink tricycle to a special needs rider, Raylei. She is diagnosed with multiple health issues and the trike will give her the opportunity to get some needed exercise.





4. Bikes for Special Needs Youth and Young Adults

In 2019 the Board established a memorial fund honoring Gerald (Jer) Kruse, one of the founding members of the KBL Board. All donations to that fund are designated to provide adaptive bikes for youth and young adults with special needs.

In 2022, one of the adaptive bikes we presented was a beautiful pink tricycle to Raylei. We received an inquiry from her mother who discovered Kids Bike Lane's web site with information about our Memorials and Tributes fund that provides adaptive bikes to special needs riders. One of the KBL bike mechanics assembled the trike and three of our Board members delivered the trike to Raylei in Oakley. The trike seat was adjusted for her and off she pedaled on her first experience of riding. In addition, Todd, our mechanic who delivered the trike, worked on a bike for Raylei's mother who wanted to ride with her.



5. Team Building Bike Builds

Kids Bike Lane partnered with three companies to conduct Team Building Bike Builds (TBBB). Workday, based in Pleasanton, hosted four TBBBs where a total of 66 employees assembled 70 bikes. Atlassian based in the financial district of San Francisco involved 18 employees who assembled 10 bikes and Haskell Corporation based in Livermore had 14 employees who assembled 10 bikes.

Kids Bike Lane provided the new bikes in boxes, tools for assembling the bikes, all the supplies for the team building activities, a bike mechanic to check each bike, and a means for transporting the boxes to the site and delivering the bikes to a charity. The companies provided the employees, a space for assembling bikes, a means for disposing of the cardboard, payment for the bikes and helmets, and a donation for each employee who participated.

In the end, a Team Building Bike Build is a win for the company, a win for the employees who have a great time, a win for the charity that will distribute the bikes, a win for the kids who receive the bikes, and a win for Kids Bike Lane as they receive a donation that is designated for bikes for next year's Big Bike Build.



6. Partnership with Livermore Valley Craft Beer Foundation

Kids Bike Lane partnered again with the Livermore Valley Craft Beer Foundation to be the recipient of funds raised in one of their major fund-raising events. The Livermore Bikes and Brews ride was held on Saturday, October 15. The ride began at the parking lot of Trek Bikes and ended nearby at Pennyweight Craft Brewing. KBL received \$11,200 that was raised through registration fees, direct donations, and a raffle. This donation to Kids Bike Lane provided 70 bikes, helmets, and locks for students in schools of the Livermore Joint Unified School District.

7. Partnership with Sunset Community Church

Kids Bike Lane partnered with Sunset Community Church in Livermore to participate in an annual event they sponsor, Beautiful Feet. Underserved families in Livermore are invited to come to a park adjacent to Junction Avenue School where the children receive a gift certificate for shoes, a backpack with school supplies provided by the Livermore police department, free books from the Livermore library, boys and girls can get a haircut, families can have their pictures taken, there's face painting, games, and even nail painting. In addition, there were several social service agencies available to provide assistance to the parents. Kids Bike Lane donated three refurbished bikes that were received by three very happy children.



8. Kids Bike Lane in the News

Alex Braun, owner of the Units portable storage company in Livermore, contracted with a public relations firm to seek coverage of Units' partnership with Kids Bike Lane to feature both organizations with a "feel good" story of how underserved kids will receive the prized gift of a bike for Christmas. Kids Bike Lane was contacted by CBS and NBC channels in the Bay Area to arrange for on-site interviews for their evening news programs. On December 1, Len Ramirez, from CBS arrived at the Units warehouse where he staged Alex and Todd Allum, a KBL Board member, assembling two bikes and then went to the Fairgrounds to show all the bike boxes. Len interviewed Cathryn Griggs, co-chair of the KBL Board, and Alex and Todd while they were assembling a bike. The news reports generated a lot of responses to Kids Bike Lane and to Units. NBC Bay Area also contacted Kids Bike Lane to arrange for an on-site visit to the Fairgrounds where KBL co-chairs, Rich Sims and Cathryn Griggs were interviewed for live broadcasts during the early morning news and they recorded interviews for the mid-day and evening news.

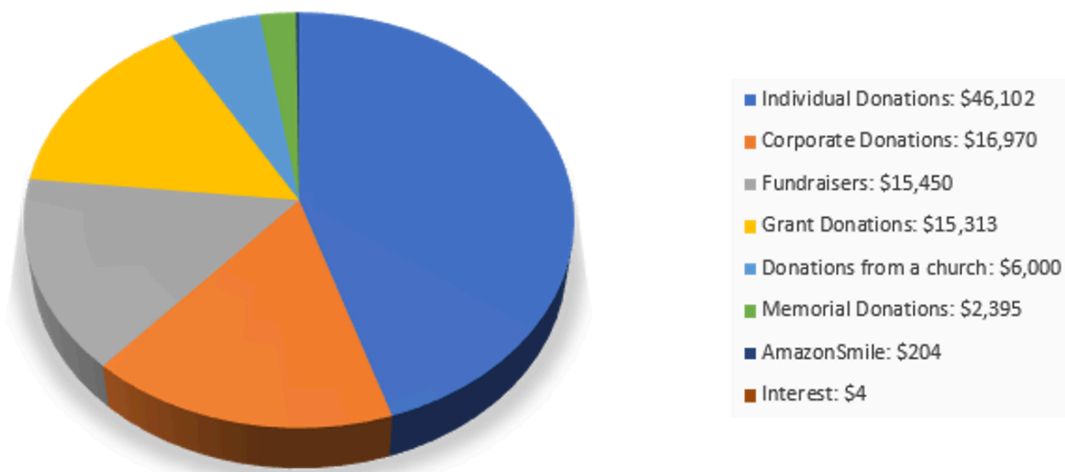


Financials

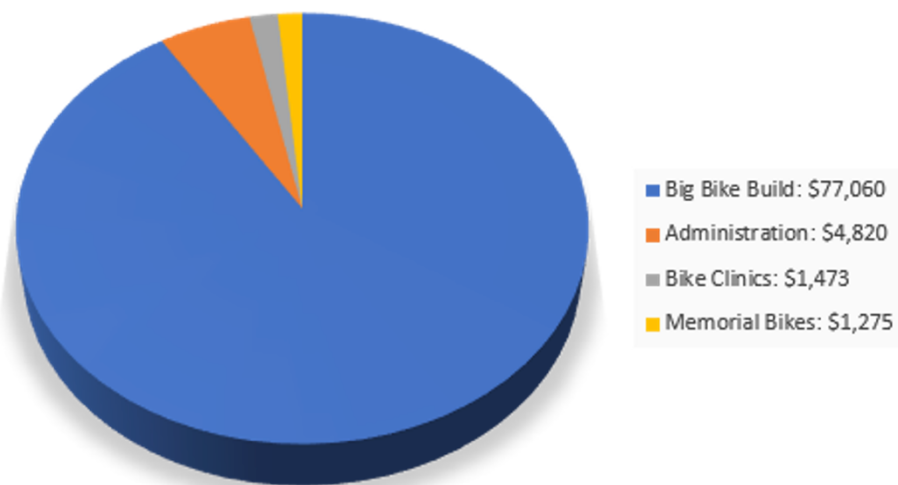
Most of our overhead costs are covered by Board members as part of their financial support of KBL. KBL Income for 2022 was \$17,809 more than expenses. We had to place the bike order for the 2022 Big Bike Build in July. At that time, we estimated our income conservatively. If we had known what our income would be toward the end of the year, we could have ordered more bikes. The 2022 surplus enables us to begin with a good balance assuring us we will be able to order more bikes for the 2023 Big Bike Build.

The pie charts below provide a summary of income and expenses for 2022.

Income and Expense Summary for 2022



KBL 2022 INCOME (Total: \$102,437.76)



KBL 2022 EXPENSES (Total \$84,628.26)

Sponsors

Kids Bike Lane was blessed in 2022 by ongoing support from the following:

- Alameda County Fairgrounds, (free use of space in four buildings for the Big Bike Build, plus tables, chairs, dumpster bins, oven warmer, and cooler).
- First Presbyterian Church, Livermore (major donation and use of room for meetings).
- St. Charles Borromeo Catholic Church, Livermore (quarterly donations).
- AT&T Pioneers, (a major donation, set up and serving refreshments and lunch for the Big Bike Build, and covering the cost of the pizza for lunch).
- My Buddy's Bike Shop in Livermore, (discount on purchase of bikes for special needs riders and a team at the Big Bike Build).
- UNITS Portable Storage, Livermore, (provided a large storage container to hold all the equipment and supplies needed for Repair Clinics and the Big Bike Build and a second container to hold the bikes and helmets for Team Building Bike Builds).
- Livermore Valley Craft Beer Foundation, (partnered with KBL with a donation of \$11,200 to provide 70 bikes, helmets, and locks for students in Livermore schools).
- Goza Gear, Livermore (design and production of the T-shirts for this year's Big Bike Build, plus a major financial donation).
- Sarah Mattern, Livermore, www.sarahmattern.com (creation of and updating website).

Charities Served

The following charitable organizations received new bikes from our December Big Bike Build:

- Agape Villages
- Alameda County Foster Parents Association
- Bay Area Community Services
- Catholic Charities of the East Bay
- Community Education Partnerships
- Davis Street Family Resource Center
- Friends of Oakley
- Good Tidings Foundation
- Hayward Police Department
- LifeSTEPS
- Lincoln Familie
- Livermore Valley Joint Unified School District
- Oakland Catholic Worker
- Pleasanton Police Department
- San Lorenzo Family Help Center
- Seneca Family of Agencies
- Side by Side
- Village Community Resource Center

Board of Directors Members Each Board member played a key role in the year's activities.

- | | |
|-----------------------------|---------------------|
| • Cathryn Griggs, Co-Chair | • Dennis Elchesen |
| • Rich Sims, Co-Chair | • Patricia Griggs |
| • Danielle Hayes, Treasurer | • Mitch Harnett |
| • Donald Griggs, Secretary | • Rick Mayfield |
| • Todd Allum | • Jerry Schweickert |
| • Don DeRego | • Helen Sulliva |
| • Kathy DeRego | |

